

Unparalleled Support For Your Financial Future

Take the next step towards financial freedom

When you work with an advisor backed by LPL Financial, they'll have the tools, technology, and support to deliver personalized advice designed around what matters to you.



\$1.7T

LPL services or custodies nearly \$1.7 trillion in brokerage and advisory client assets¹



10M+

Client accounts served by LPL advisors and institutions¹



28K+

Financial Professionals serviced¹



1,200+

Financial institutions² that partner with LPL¹

**FORTUNE
500**

Your financial advisor is armed with the resources of a *Fortune* 500⁴ firm with an entrepreneurial spirit



100%

Our cyber fraud guarantee means your assets are 100% protected³



98%

LPL currently retains 98% of advisors, who appreciate the autonomy, flexibility, and support they receive



Zero

Your advisor is never pushed to sell proprietary products

[Learn more at LPL.com](https://lpl.com)

1. Data as of December 2024

2. Banks and credit unions

3. LPL will reimburse you for 100% of realized losses in your impacted LPL accounts, which were incurred directly as a result of unauthorized access to an LPL system.

4. LPL ranked #392 on the Fortune 500 in 2024

See following page for important disclosures.



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